



Features and Specs

Signal's Digital Displays have seven 10-second segments delivering 1,234 spots per day.

Ad copy can be rotated, day-parted and triggered automatically by time or temperature.

Real Time data can be inserted into an ad from a website, XML file or RSS feed.

Photos or text can be inserted directly from Twitter or Facebook accounts.

The artwork is a simple .jpg file, 384 X 1408 pixels and 72 dpi.