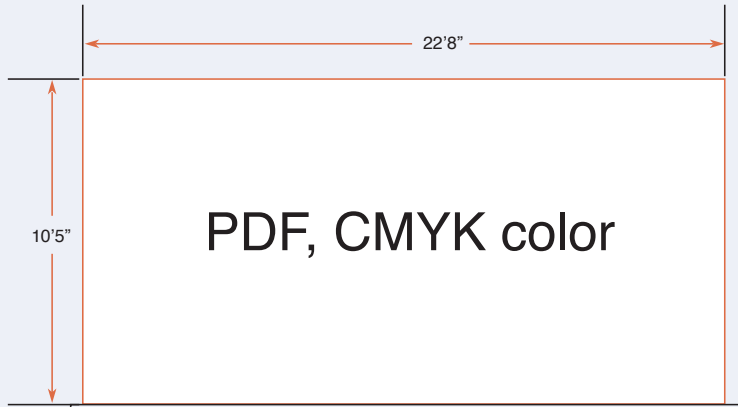


ATLANTA/POSTER SINGLE SHEET PE

VOLUME 3.0 – 01/2012



Size:

Final Trim: 10'5"h x 22'8"w

Live area: 10'5"h x 22'8"w

Substrate:

- 100% recyclable woven PE, chlorine-free 3.5 ounces with a tensile strength of 45 lbs. per in² and an overall tear strength of 35 lbs.

Inks:

- Inks must be weatherproof/waterproof with sufficient UV protection, and in compliance with product bulletin specifications or substrate manufacturer.

Mechanical Sizes:

- Document Trim: 10'5"h x 22'8"w at scale of 1'=1"
- 300 dpi image resolution at above mechanical size

Overage:

- At client/account executive's discretion.

Delivery:

- All content is subject to the approval of CBS Outdoor
- Material must be received at least 10 working days before the installation at:
3745 Atlanta Industrial Drive, Atlanta, GA 30331
404-699-1499

Disposition of Material:

- All unused material remaining after conclusion of display is stored in house for 6 months, and is recycled unless put back up or instructions are received at time of contract signing.



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