



### Size:

Final Trim: 15'h x 49'w

Live Area: 14'h x 48'w

### Substrate:

- Solid Vinyl Flex 12 to 14 ounce with a tensile strength of 2400 to 2000 newtons per 5cm., and an overall tear strength of 260 to 280 newtons.

### Inks:

- Inks must be weatherproof/waterproof with sufficient UV protection, and in compliance with product bulletin specifications or substrate manufacturer.

### Mechanical Sizes:

- Document Trim: 15'h x 49'w at scale of 1"=1"=1/4".
- 300 ppi image resolution at above mechanical size
- 6" bleed on all sides. Any live fonts or images used in the file must be provided.

### Finishing:

- 4" pole pockets contained within the bleed on all four sides.

### Overage:

- At client/account executive's discretion.

### Delivery:

- All content is subject to the approval of CBS Outdoor
- Material must be received at least 10 working days before the installation at:  
3745 Atlanta Industrial Drive, Atlanta, GA 30331  
404-699-1499

### Disposition of Material:

- All unused material remaining after conclusion of display is stored in house for 6 months, and is recycled unless put back up or instructions are received at time of contract signing.

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